

# The **Silver Economy Awards**

Powered by SEED

**Call for innovative, scalable, digital solutions  
contributing to the Silver Economy by improving  
the lives of senior citizens in Europe**

[silvereconomyawards.eu](https://silvereconomyawards.eu)



@silvereconaward  
#silvereconomyawards

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 727625.



# What are the Silver Economy Awards?

The first European-level award scheme rewarding ICT-based innovative solutions that support the growth of the European Silver Economy. The awards aim to:

1

Improve the quality of life for older people in Europe.

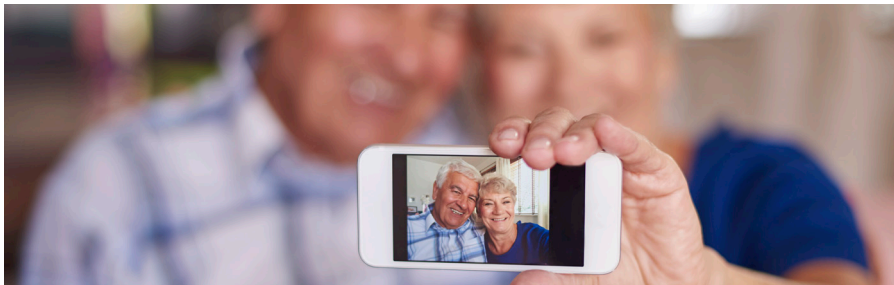
2

Support local and regional authorities to deliver better services for older citizens.

3

Highlight the business opportunities connected with the ongoing demographic change.

## Why apply?



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By taking part, applicants are **promoting** their innovations. The winning solutions will be further promoted by SEED partners.

Winners and finalists are invited to **showcase** their product or service at the Awards Ceremony in spring 2018.

The Awards Ceremony is also an opportunity to **network & exchange** with public and private investors, local and regional authorities, users and innovators.

## Who can apply?

There are three **award categories**:

- **Public authority**
- **Non-for-profit organisation**
- **For profit organisation**



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The three categories will offer innovative solutions across a broad spectrum of areas that make up the European Silver Economy:



*Housing, outdoor spaces and buildings*



*Wellbeing, prevention and self-care*



*Mobility, tourism and leisure*



*Consumer goods and services*



*Civic and social participation, communication and information*



*Employment, education and training*

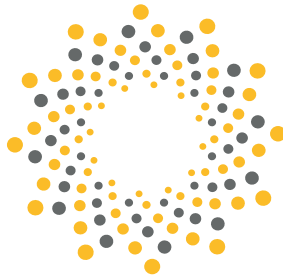


*Health and longterm care*

## Timeline



For more details and to apply, visit: [silvereconomyawards.eu](http://silvereconomyawards.eu)



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Powered by the EU-funded SEED project, the **Silver Economy Awards** also benefit from the strong support of the European Covenant on Demographic Change as well as the CORAL network, the AAL Joint Programme, the EIP AHA Action Groups, ASHOKA, ERRIN, DIGITALEUROPE, EuroCarers, and a number of highly committed regional and local governments.

SEED consortium members are:



Provincie Noord-Brabant

