

“AN ALTERNATIVE FOR THE FUTURE: SILVER ECONOMY FOR CITIES AND REGIONS”

*10 October 2017 – European Committee of the Regions, Jacques Delors Building, Room 62
Rue Belliard 99-101, 1040 Brussels*

14:30 – 18:10

**SIMULTANEOUS TRANSLATION PROVIDED IN ENGLISH, FRENCH AND SPANISH*

14:00 14:30	Registration
14:30 14:40	<p>Opening speech:</p> <p style="text-align: center;">Mr. Markku Markkula First Vice-President of the European Committee of the Regions (CoR)</p>
14:40 14:50	<p>Welcome words by the moderator:</p> <p style="text-align: center;">Ms. Anne-Sophie Parent Secretary General of AGE Platform Europe</p>
14:50 15:05	Ice Breaker
15:05 15:15	<p>Presentation by SEED:</p> <p style="text-align: center;"><i>“Why the European Silver Economy Awards: The added value of SEED Project”</i> By Ms. Sonja Müller Senior Researcher, empirica</p>
15:15 15:25	<p>Presentation by the European Commission:</p> <p style="text-align: center;"><i>“Transformation of Health and Care in the Digital Single Market – the economic dimension”</i> By Mr. Horst Kramer Programme Officer EU Policies, European Commission / DG CNECT</p>

Presentations of projects and solutions:

“SmartCare Project and the Friuli Giulia regional strategy on Smart Health”

By Mr. Gian Matteo Apuzzo

Project Coordinator of SmartCare, Local Health Authority of Trieste (Italy)

Theme to be defined

By Mr. Jacob Bertramsen

Senior Advisor, North Denmark Region (Denmark)

“Assistance at home of Elderly People in Varaždin County”

By Mr. Robert Vugrin

Deputy Prefect, Varaždin County (Croatia)

Theme to be defined

By Ms. Anne-Marije Buckens

Director of 50 Company, Gelderland Province (Netherlands)

Theme to be defined

By Mr. Peter Holtslag

Director of Verder in Techniek, Gelderland Province (Netherlands)

“Brandis: the Saxon Innovation City”

By Ms. Susann Woigk

Competence center e-government, Free State of Saxony (Germany)

15:30

16:00

Debate:

- Questions from the moderator to the panellists

The moderator will lead an open debate raising key questions

- Questions from the floor

Time for participants to ask questions to the panellists

- Live poll

Participants are asked to submit statements to be discussed with the panellists

16:00

16:40

16:40

17:05

Concluding Remarks by the Moderator & AGE Members

Networking Session & Cocktail

Opening speech:

Mr Magnus Berntsson

President of the Assembly of European Regions & R20 Regions of Climate Action

Special guest:

Mr. Ian Spero

Founder of Agile Ageing Alliance

17:10

18:10

Meet & Greet the panellists