



First European Silver Economy Awards Ceremony

3 May 2018

Hosted by the Committee of the Regions, Brussels

#SilverCeremony2018

Powered by the EU-funded SEED project, the European Silver Economy Awards celebrate and reward initiatives from all sectors that help to improve the quality of life of senior citizens.

Through the showcasing of innovative ICT-related products, the Awards aim to raise awareness on and strengthen the European Silver Economy movement. These amazing contenders embody the breadth of potential consumer markets and public spending involved in this movement, not to mention the various opportunities available for entrepreneurs, investors, public authorities and civil society.



The first Awards Ceremony is the opportunity to learn more about the nine finalists who will present their solutions and to award the winning applications.



We thank **Mariya Gabriel**, Commissioner for Digital Health and Society, and **Markku Markkula**, First Vice-President of the Committee of the Regions, for giving their moral patronage to this first edition of the European Silver Economy Awards.





The Silver Economy Awards

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| From 13:15 | Registration |
| 14:00 | Welcome by the moderator, Anne-Sophie Parent , AGE Platform Europe, Secretary General |
| 14:15 | Opening speech Digital innovation for active and healthy ageing: which contribution from the European Commission? Mariya Gabriel , Commissioner for Digital Health and Society [Video message] |
| 14:30 | Panel discussion: challenges and opportunities of the Silver Economy <ul style="list-style-type: none">• Peter Varnai, Technopolis Group, Principal• Pia Erkinheimo, Finnish Business Angels Network, Board member• Joan Martin, Louth County (Ireland), Chief Executive• Ebbe Johansen, AGE Platform Europe, President• Karen Boers, European Startup Network, President Questions & Answers with the audience |
| 15:45 | Coffee Break |
| 16:15 | Discover the nine finalists of the 2018 European Silver Economy Awards <ul style="list-style-type: none">• Public Authorities• Non-for profit organisations• For-profit organisations |
| 17:15 | Concluding speech Silver Economy: what is in it for local and regional authorities? Markku Markkula , First Vice President, Committee of the Regions |

17:30 - 19:30

Awards Ceremony & Reception (Atrium)

Master of ceremonies: Andy Bleaden, ECHAlliance

Markku Markkula, First Vice President, CoR & Surprise guests



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 727625.



The **Silver Economy Awards**
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How to access the venue



Committee of the Regions

Bâtiment Jacques Delors

Rue Belliard 99-101

B - 1040 Brussels

Room JDE 52 (fifth floor)

Metro: Schuman or Malbeek (Line 1/5)

General Access Maps: <http://cor.europa.eu/en/contacts/Documents/cdr-street-map.pdf>





The Silver Economy Awards
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Participants List (23 April 2018)

| | | | | |
|----|------------------|--------------|---|-----------------|
| 1 | Aguza Viera | Luisa | HAPPYDAYS | Belgium |
| 2 | Andrieu | Laurie | HOPE | Belgium |
| 3 | Annys | Sébastien | Home Based | Belgium |
| 4 | Apers | Lieve | Flanders Innovation & Entrepreneurship | Belgium |
| 5 | Apuzzo | Gian Matteo | Central European Initiative | Italy |
| 6 | Arendse | Matthieu | Stichting tanteLouise | The Netherlands |
| 7 | Arias | Gladdys | gladdys.be | Belgium |
| 8 | Arrue Astrain | Borja | AGE Platform Europe | Belgium |
| 9 | Ballbè | Paulina | Universitat Pompeu Fabra - Barcelona School of Management | Spain |
| 10 | Baro | Jose | Observatorio del Trabajo Sénior +45 | Spain |
| 11 | Bartolome Martin | Jose Ignacio | IDEABLE SOLUTIONS, SL | Spain |
| 12 | Bianchi | Matteo Luigi | Committee of the Regions | Italy |
| 13 | Binefa | Eva | Tunstall Televida | Spain |
| 14 | Bleaden | Andy | ECHAlliance | United Kingdom |
| 15 | Boers | Karen | European Startups Network | Belgium |
| 16 | Bohoslavets | Mykola | International Center of diplomatic cooperations | Ukraine |
| 17 | Böll | Martina | empirica | Germany |
| 18 | Breuer | Dennis | nevisQ GmbH | Germany |
| 19 | Bulto | Olivier | K city | Belgium |
| 20 | Buyse | Myriam | EC - Aiace-Belgique | Belgium |
| 21 | Carita | André | Lusófona University | Portugal |
| 22 | Caro | Antonia | University of Deusto | Spain |
| 23 | Christ | Laura | Older Women's Network - Netherlands (OVN-NL) | The Netherlands |
| 24 | Čiuželis | Marius | M. Čiuželis Charity Foundation | Lithuania |
| 25 | Cumer | Stefano | European Commission | Belgium |
| 26 | Dantas | Carina | Caritas Coimbra | Portugal |
| 27 | Daviet | Marie | Assembly of European Regions | Belgium |
| 28 | De Luca | Vincenzo | Federico II University Hospital | Italy |
| 29 | Debruyne | Kristine | Agentschap voor innoveren en ondernemen | Belgium |
| 30 | Dedeu | Toni | Agency for Health Quality and Assessment of Catalonia | Spain |
| 31 | Degelsegger | Sandra | AGE Platform Europe | Belgium |
| 32 | Delecroix | Loïc | E-Wear Solutions | France |
| 33 | Delgado | Abel | Tunstall Televida | Spain |



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|----|------------------------|--------------------|--|-----------------|
| 34 | Delomme | Evan | Metropolis Nice Côte d'Azur | France |
| 35 | Denjoy | Nicole | COCIR | BELGIUM |
| 36 | Dentamaro | Benedetta | European Commission | Belgium |
| 37 | Dr. Eppe | Claus | MHKBG | Germany |
| 38 | Drost | Katja | Stichting tanteLouise | The Netherlands |
| 39 | Dubus | Claude | EISPC EUROPA | Belgium |
| 40 | Durand | Ophelie | AGE Platform Europe | Belgium |
| 41 | Erkinheimo | Pia | FiBAN - Finnish Business Angels Network | Finland |
| 42 | Fagundes | Maya Plentz | 50 More Ventures | UK |
| 43 | Ferenczi | Andrea | Older Women's Network Europe | Hungary |
| 44 | Festersen | Cathrine Hernández | EuroHealthNet | Belgium |
| 45 | Fota | Constantin | ITI Communication / FACIL'iti | France |
| 46 | Funder | Lauritz | South Denmark European Office | Denmark |
| 47 | Galariotis | Theodore | The Silver Economy ASBL | Belgium |
| 48 | Galjaard | Roos | Bureau PAU | The Netherlands |
| 49 | Ganzarain | Javier | AGE Platform Europe | Belgium |
| 50 | Giovannini | Chiara | ANEC | EU |
| 51 | Gogvadze | Gocha | International Association TIP | Georgia |
| 52 | Grutman | Alexandre | Inno-Fuel | Switzerland |
| 53 | Hansen | Sonja | Center for Assisted Living Technology, Aarhus Municipality | Denmark |
| 54 | Hansen | Anne Friis | Health Innovation Centre of Southern Denmark | Denmark |
| 55 | Haushalter | Jeanne | AGE Platform Europe | Belgium |
| 56 | Helder | Conny | Stichting tanteLouise | The Netherlands |
| 57 | Henderson | Donna | Scottish Government | Scotland, UK |
| 58 | Hirche | Dagmar | Wege aus der Einsamkeit e.V. | Deutschland |
| 59 | Hoffmann | Robert Peter | city Helmond | The Netherlands |
| 60 | Huchet | Estelle | AGE Platform Europe | Belgium |
| 61 | Hwendriks-van Kemenade | Jeanne | city Helmond (NI) | The Netherlands |
| 62 | Iacop | Franco | Regional legislative assembly | Italy |
| 63 | Ipektsidis | Charalampos | Independant Consultant | Germany |
| 64 | Jacques | Lucien | Conseil Départemental Bas-Rhin | France |
| 65 | Jaňurová | Martina | Representation of the South Moravian Region to the EU | Czech republic |
| 66 | Jody | Saglia | Movendo Technology | Italy |
| 67 | Johansen | Ebbe | Dane Age | Denmark |



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|-----|-----------------|-----------|---|-----------------|
| 68 | Jonckheere | Liliane | FPS Finance | Belgium |
| 69 | Karttunen | Tiina | City of Tampere | Finland |
| 70 | Katsanevakis | Stelios | nevisQ | Germany |
| 71 | Kind | Christian | nevisQ | Germany |
| 72 | Kjær Lauridsen | Ivan | Center for Assisted living technology, Health and Care, Aarhus Municipality | Denmark |
| 73 | Klimczuk | Andrzej | Warsaw School of Economics, Poland | Poland |
| 74 | Koblyakov | Nikolay | Senior Group | France |
| 75 | Kraemer | Horst | European Commission | Belgium |
| 76 | Kubitschke | Lutz | empirica Communications and Technology Research | Germany |
| 77 | Kyriazakos | Sofoklis | Innovation Sprint Sprl | Belgium |
| 78 | Lahtinen | Mari | City of Tampere | Finland |
| 79 | Laurent-Michel | jerome | MintT | Belgium |
| 80 | Lazzaroni | Chiara | University of Bologna | Italy |
| 81 | Lievens | Frederic | Telehealth Quality Group | Belgium |
| 82 | Louziotis | Vasileios | AGE Platform Europe | Greece |
| 83 | Lucaroni | Beatrice | European Commission | Belgium |
| 84 | Luike | Florian | Stichting tanteLouise | The Netherlands |
| 85 | Maltini | Fulcieri | FM Consultants Associates | France |
| 86 | Mandekic | Jadran | City of Rijeka | Croatia |
| 87 | Marcus | Joep | Stichting tanteLouise | The Netherlands |
| 88 | Margheri | Federica | European Health Management Association | Belgium |
| 89 | Martin | Joan | Louth County Council | Ireland |
| 90 | Martínez Useros | Alba | EU Balearic Islands Office | Spain |
| 91 | Martins | Fernando | APRe! | Portugal |
| 92 | Martinsson | Elin | ERRIN | Belgium |
| 93 | Martyn | Freddie | Assembly of European Regions | Belgium |
| 94 | Maspons Bosch | Ramon | AQuAS | Spain |
| 95 | Mélard | Anne | AGE Platform Europe | Belgium |
| 96 | Miskowiec | Agata | PCG Polska | Poland |
| 97 | Missinne | Tine | Inter, Flemish Accessibility Agency | Belgium |
| 98 | Molenaars | Marc | Stichting tanteLouise | The Netherlands |
| 99 | Moreno | Sofia | Valde | Spain |
| 100 | Mori | Mathieu | Assembly of European Regions | Belgium |
| 101 | Mosdale | Lauren | Euromontana | Belgium |



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|-----|-------------------|------------------|--|-----------------|
| 102 | Mosdale | Lauren | Euromontana | Belgium |
| 103 | Mueller | Sonja | empirica | Germany |
| 104 | Muñoz Rojo | Andrés | Assembly of European Regions (AER) | Belgium |
| 105 | Murillo Corzo | Sergio | Government of Biscay | Spain |
| 106 | Neacsu | Diana | On Medio | France |
| 107 | Nijenhuis | Carolien | DG Connect (EC) | Belgium |
| 108 | Notarangelo | Isabella | HOPE - European Hospital and Healthcare Federation | Belgium |
| 109 | Ottesen | Allan Nordby | South Denmark European Office | Denmark |
| 110 | Pantaloni | Agnese | Assembly of European Regions (AER) | Belgium |
| 111 | Paoletti | Dario | ATDAL Over 40 | Italy |
| 112 | Parent | Anne-Sophie | AGE Platform Europe | Belgium |
| 113 | Patrizi | Tiziana | Piedmont Region | Italy |
| 114 | Pedersen | Maria | Central Denmark EU Office | Denmark |
| 115 | Perrier | Gérard | Générations Mouvement | France |
| 116 | Pigniez | Jérôme | On Medio | France |
| 117 | Poclen | Luisa | Friuli Venezia Giulia | Belgium |
| 118 | Preglau | Mojca | Municipality of Ljubljana | Slovenia |
| 119 | Raggers | Maarten | Stichting tanteLouise | The Netherlands |
| 120 | Rami | Fahd | EFSI Europe | Belgium |
| 121 | Rasmussen | Camilla Jo | South Denmark European Office | Denmark |
| 122 | Retra | Jim | Zet | The Netherlands |
| 123 | Riccio | Pasquale Antonio | Progetto Alfa | Italy |
| 124 | Richez | Jean-Michel | SUEZ Environment | Belgium |
| 125 | Rogalska | Ewa | PCG Polska | Poland |
| 126 | Rozanova | Alla | World Human Dimension UN | Belgium |
| 127 | Sabatini | Guido | European DIGITAL SME Alliance | Belgium |
| 128 | Sange | Ralf | selbstwohnen | Germany |
| 129 | Schier | Hubert | European Commission | Belgium |
| 130 | Smolders | Roel | Activ84health nv | Belgium |
| 131 | Tageo | Valentina | ECHAlliance | Spain |
| 132 | Teeuwen-Besseling | Wytske | City Helmond | Nederland |
| 133 | Tejedor | José-Luis | CEOMA | Spain |
| 134 | Tornincasa | Florence | Euromontana | Belgium |
| 135 | Tram | Nhu | AGE Platform Europe | Belgium |



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|-----|---------------------|----------------|--|-----------------|
| 136 | Ungaro | Simone | Movendo Technology | Italy |
| 137 | Van Berkum | José | Van Berkum Communicatie | Nederland |
| 138 | van Berlo | Ad | Smart Homes | The Netherlands |
| 139 | Van der Auwermeulen | Thomas | into.care | Belgium |
| 140 | Van der Auwermeulen | Thomas | Pridiktiv | Belgium |
| 141 | Van der Mark | Melvin | Utrecht University | The Netherlands |
| 142 | van Dooren | Daan | KPN | The Netherlands |
| 143 | Van Opstal | Elise | city of Aalst | Belgium |
| 144 | Van Staalduinen | Willeke | Age-friendly Nederland / AFEdeMy | The Netherlands |
| 145 | Varnai | Peter | Technopolis Group | United Kingdom |
| 146 | Vasamillet | Jerome | SmarterCare.Capital | Switzerland |
| 147 | Vasamillet | Claude | HAPPYDAYS | Belgium |
| 148 | Vasconcelos | Ana | Fraunhofer Portugal Research Association | Portugal |
| 149 | Verbeek | Katja | Gociety Solutions | The Netherlands |
| 150 | Vincenti | massimiliano | European Commission | Italy |
| 151 | Viñolas | Xavier | Sant Pau Hospital | Spain |
| 152 | Vulcănescu | Teohari-Răzvan | National Health Insurance House | Romania |
| 153 | Vuori | Veli-Matti | MeWetHome | Finland |
| 154 | Wadoux | Julia | AGE Platform Europe | Belgium |
| 155 | Whitehouse | Diane | EHTEL | Belgium |
| 156 | Willems | Peter | Cubigo NV | Belgium |
| 157 | Yakovlev | Vladimir | The Age Of Happiness | Germany |
| 158 | Zilberman | Boaz | Project Ray | Israel |
| 159 | Zisa-Garat | Carole | Telegraphik | France |



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